



## GECU FOUNDATION CHARITABLE GIVING GUIDELINES

The GECU Foundation focuses its philanthropic giving on the credit union philosophy of *people helping people* and works to make a measurable impact in the community and does this by providing:

- Grants to accredited institutions including trade schools, the University of Texas at El Paso, El Paso Community College, Texas Tech University and others for scholarships and academia.
- In the form of distributions to nonprofit organizations to further financial literacy.
- Charitable donations to nonprofit organizations that focus on the eleven developmental issues below:
  - **Access to Credit** – Opportunities for lower-income families to improve their financial security by utilizing affordable financial products and services.
  - **Appropriate Technology** – To provide an easier pathway towards financial literacy through improved tools and knowledge of the latest banking services.
  - **Education** – Creates well-informed consumers who can improve their quality of life and enrich their communities.
  - **Employment and Income Generation** – Economic development that includes higher paying jobs and employment opportunities for struggling communities.
  - **Environment** – Relief in this area helps provide lower-income families with basic home utility services and simple services following extreme weather events and natural disasters.
  - **Health** – Assistance allows for access to health insurance and quality health care.
  - **Housing** – Assistance with rent affordability and home ownership.
  - **Hunger** – Access to nutritious food and food assistance programs for a healthy thriving community.
  - **Representation** – Helps the under-served population better understand democratic principles, education, healthcare, and banking.
  - **Savings Mobilization** – Promotes the importance and benefits of improved savings and retirement plans.
  - **Transportation** – To provide access to public transportation or a reliable vehicle for the ability to earn income and build economic security.

All donation requests must include the following information in order to be considered for charitable giving:

- Mission and history of organization.
- Amount being requested
- Description of program for which funds are being requested.
- Descriptions of beneficiaries of the program that is being funded.